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Philosophy of the Programme

The programme is designed to provide students with a comprehensive understanding of the hospitality industry, its history, and its future. It is a multidisciplinary programme that draws on the fields of business, management, and social sciences. The programme is designed to be flexible and to allow students to tailor their studies to their own interests and career goals. The programme is designed to be a challenging and rewarding experience for all students who undertake it.

Rationale for Bachelor of Science in Hospitality Management

The University of Birmingham is a leading international university with a long history of excellence in research and teaching. The School of Business is a world-leading business school, and the Bachelor of Science in Hospitality Management is a new programme that reflects the university's commitment to providing high-quality education and research. The programme is designed to provide students with a comprehensive understanding of the hospitality industry, its history, and its future. It is a multidisciplinary programme that draws on the fields of business, management, and social sciences. The programme is designed to be flexible and to allow students to tailor their studies to their own interests and career goals. The programme is designed to be a challenging and rewarding experience for all students who undertake it.